

Outbound Notification Solutions

Announcing a new service or product launch? Need to reach your constituents quickly and affordably? Looking for a fresh approach to permissions-based marketing?

Call Thousands of
Customers in
Minutes from
Your Desktop.



CallPush ■

Vail's CallPush Outbound Notification Solutions provide the ability to contact thousands of people nationwide by phone in a matter of minutes and at a fraction of the cost of live agent alternatives.

As with all of Vail's voice application solutions, flexibility is our hallmark. CallPush is completely web-driven, allowing users to upload recorded messages and set campaign parameters including: date and time, prompts for answering machine/voice mail vs. live answers, and advanced call handling based on call disposition. Given so many options, managers can fine-tune outbound campaigns to match their exact specifications. They can even watch their campaign's progress in real-time and view results just minutes after it completes.

CP Interactive and CP Survey ■

Sometimes delivering a recorded message to your customer isn't enough. Wouldn't it be nice to give them the opportunity to respond to a special offer or sign up for a new service immediately? Combining all of the same great features of Vail's CallPush application with the power of speech-driven IVR technology, CP Interactive provides unparalleled customer reach and empowerment. With the press of a key or a spoken command, they can request further information, contact a live agent directly, or request a call-back.

With CP Survey, you can just as easily set up a survey and get immediate feedback. No printing costs. No technology limitations for those without FAX machines or Internet access. And given the immediacy and conversational quality of a telephone call, people are often more apt to participate in phone-based surveys than if contacted by email. Moreover, research has found that key demographic groups familiar with self-service prefer the simplicity and control of automated systems more than live agents. Touch-tone or speech-recognized responses are automatically recorded and tabulated and made available via web reports. This information proves invaluable in profiling your customer base and improving the quality and scope of the information you deliver to them in the future.

About Vail Systems

Vail Systems develops and hosts compelling speech-enabled IVR solutions that reduce costs, improve workforce productivity, and drive new revenues. Our carrier-grade SIP VoIP platform automates millions of calls per month for a wide range of applications including: enterprise call routing, speech locator, name/address change, outbound notification, and conferencing. For more information, please visit www.vailsys.com or call **(800) 360-VAIL (8245)**.

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